



## Millcreek Gardens LLC

15088 Smart-Cole Rd, Ostrander, OH 43061

(800) 948-1234 • FAX (877) 964-6446

www.millcreekplants.com

### 2018 Custom Pre-Pricing Service

Millcreek Gardens LLC offers a Custom Pre-Pricing Service for our retail garden center customers. This service saves you time, and adds value, by enabling you to place pre-priced plant material directly onto your sales benches from our delivery truck. This will free your employees of the hassle of having to price the plants, thus enabling them to tend to other tasks. With this service, we apply adhesive stickers to the containers on your order before shipment for a nominal charge.

We will design, print, and apply stickers to the containers on your order for a nominal charge. These stickers are custom designed for you and include various fields of information that you designate. You may select various fields to print on the stickers, such as your Logo, Business Name, Retail Price, UPC, SKU, Picture, etc. The fields available vary depending on the size of the sticker you select. We have three sizes of stickers available: a 1 x 2" or 2 x 2" sticker available in black and white, and a 3 x 4" sticker available in color. If you are interested in this service, please contact us to obtain the Custom Pre-Pricing Enrollment Form(s). New in 2018, we now also offer printed stickers only. If you enroll in stickers only we will print adhesive labels for your order and ship them to you with your plant material. The stickers will not be applied to the container.

**If you have a POS system and scan bar-codes at check out, please consider that our perennials and herbs have plastic Millcreek Custom Picture Tags that already contain a unique barcode.** We will be happy to provide you with an Excel spreadsheet with plant names and UPC information so you may easily update your POS scanning system.

**There is a \$75 label design and setup fee per Customer account.**

#### Pre-Pricing Service Requirements

1. You must complete our Pre-Pricing Service Enrollment Form.
  - You will need to complete an enrollment form for each size sticker you wish to have applied.
  - Enrollment Forms must be received 14 days prior to your scheduled shipment.
2. Our Retail Pricing Declaration Form must be completed. This notifies us of your retail price points based on each of our wholesale size and price categories. *If your company assigns retail prices individually by item (not in groups by wholesale price) please contact us for a spreadsheet that you can use to enter unique retail price by item).*

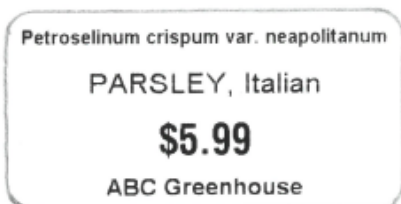
#### Please note:

- We calculate the total cost for the Pre-Pricing Service for the shipment by multiplying the number of pots labeled on the order by the applicable Pre-Pricing Service charge. This charge will be noted on the Invoice as "Custom Pre-Pricing". *Quantity discounts do not apply to the Pre-pricing Service.*
- When providing the Pre-Pricing Service, we will do our utmost to assure that the proper labels will be on the plants. However, we cannot be liable for any amount greater than the Pre-Pricing Service charge on that invoice if the incorrect labels are applied.
- The Pre-Pricing Service Charge will be in addition to any other Special Handling Charges that may also apply, such as charges for broken flats, etc.

#### **Questions?**

Please contact our Sales Team at (800) 948-1234, option 1.

## SAMPLE STICKERS actual sizes shown



**1" x 2" – Black and White**

Flatted items: \$.24 each

Items sold by Individual Pots: \$ .18 each

Sticker only: \$. 08

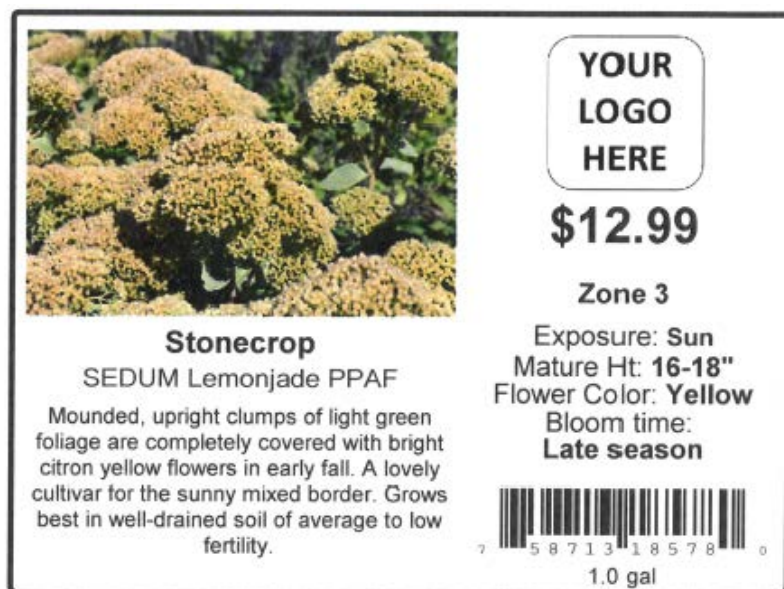


**2" x 2" – Black and White**

Flatted items: \$.26 each

Items sold by Individual Pots: \$ .20 each

Sticker only: \$ .10



**3" x 4" – Color**

Items sold by Individual Pots: \$ .40

Sticker only: \$ .25



## 2018 Custom Pre-Pricing Service Enrollment Form

1 x 2" Black & White Adhesive Label

Company Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Your Name: \_\_\_\_\_

Signature: x \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Yes, 2018 is the first season I've enrolled in Pre-Pricing Service *There is a \$75 label design and setup fee per Customer account*

*Please select Fields to be included in your Custom Label: Latin Name (required), choose up to 3 additional fields*

Check here if you wish to use the same label field setup as 2017

Business Name

SKU

Common Name

Plant Category (Herb, Perennial, Vine, etc)

Container Size

Retail Price (to include this field you must also complete the Retail Pricing Declaration Form)

UPC

*Please indicate what size products you would like the custom 1x2" stickers applied to:*

Flatted Items: \$ .24 each

**3"**

Herbs

**3½"**

Annuals

**4½"**

Annuals

Succulents

**1-Quart**

Herbs

Perennials

**6"**

Annuals

Items Sold as Individual Pots: \$ .18 each

**PRO#1**

Perennials

**IMPACT**

Herbs

Perennials

Proven Winner Perennials

Shrubs

Vines

**1.6 Gallon**

Peony, Tree Peony

**3.0 Gallon**

Peony, Itoh

Proven Winners Shrubs

Custom Labels Only - \$ .08 each

Check here if you wish to receive printed labels only - these stickers will not be applied to the container. The stickers will be delivered with your order.

**Please note:**

We will do our best to accommodate the fields you have chosen. We will work with you to design the best layout possible to account for variables such as the length of your business name and the number of fields of information you wish to include.

We calculate the total cost for the Pre-Pricing Service for the shipment by multiplying the number of pots labeled on the order by the applicable Pre-Pricing Service charge. This charge will be noted on the Invoice as "Custom Pre-Pricing Service". *Quantity discounts do not apply to the Pre-Pricing Service.*

When providing the Pre-Pricing Service, we will do our utmost to assure that the proper labels will be on the plants. However, we cannot be liable for any amount greater than the Custom Pre-Pricing service charge on that invoice if the incorrect labels are applied.

The Custom Pre-Pricing service charge will be in addition to any other Special Handling charges that may also apply, such as charges for broken flats, etc.



**2018 Custom Pre-Pricing Service Enrollment Form**

2 x 2" Black & White Adhesive Label

Company Name: \_\_\_\_\_  
Full Address: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Your Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Signature: x \_\_\_\_\_ Date: \_\_\_\_\_

Yes, 2018 is the first season I've enrolled in Pre-Pricing Service *There is a \$75 label design and setup fee per Customer account*

*Please select Fields to be included in your Custom Label : Latin Name (required), choose up to 5 additional fields*

- Check here if you wish to use the same label field setup as 2017
- |   |                              |  |
|---|------------------------------|--|
| <input type="checkbox"/> Business Name  | <input type="checkbox"/> UPC | <input type="checkbox"/> Grown for: Your Business Name, City, State  |
| <input type="checkbox"/> Common Name    | <input type="checkbox"/> SKU | <input type="checkbox"/> Plant Category (Herb, Perennial, Vine, etc)   |
| <input type="checkbox"/> Container Size |                              | <input type="checkbox"/> Retail Price (to include this field you must also complete the Retail Pricing Declaration Form) |
| <input type="checkbox"/> Your Logo*     |                              |  |

*\*please provide Black & White .jpg only*

*Please indicate what size products you would like the custom 2x2" stickers applied to:*

|  |   |
|--|---|
| <p>Flatted Items: \$ .26 each</p> <p><b>3"</b><br/><input type="checkbox"/> Herbs</p> <p><b>3½"</b><br/><input type="checkbox"/> Annuals</p> <p><b>4½"</b><br/><input type="checkbox"/> Annuals<br/><input type="checkbox"/> Succulents</p> <p><b>1-Quart</b><br/><input type="checkbox"/> Herbs<br/><input type="checkbox"/> Perennials</p> <p><b>6"</b><br/><input type="checkbox"/> Annuals</p> | <p>Items Sold as Individual Pots: \$ .20 each</p> <p><b>PRO#1</b><br/><input type="checkbox"/> Perennials</p> <p><b>IMPACT</b><br/><input type="checkbox"/> Herbs<br/><input type="checkbox"/> Perennials<br/><input type="checkbox"/> Proven Winner Perennials<br/><input type="checkbox"/> Shrubs<br/><input type="checkbox"/> Vines</p> <p><b>1.6 Gallon</b><br/><input type="checkbox"/> Peony, Tree Peony</p> <p><b>3.0 Gallon</b><br/><input type="checkbox"/> Peony, Itoh<br/><input type="checkbox"/> Proven Winners Shrubs</p> |
|--|---|

Custom Labels Only - \$ .10 each  
Check here if you wish to receive printed labels only - these stickers will not be applied to the container. The stickers will be delivered with your order.

**Please note:**

We will do our best to accommodate the fields you have chosen. We will work with you to design the best layout possible to account for variables such as the length of your business name and the number of fields of information you wish to include.

We calculate the total cost for the Pre-Pricing Service for the shipment by multiplying the number of pots labeled on the order by the applicable Pre-Pricing Service charge. This charge will be noted on the Invoice as "Custom Pre-Pricing Service". *Quantity discounts do not apply to the Pre-Pricing Service .*

When providing the Pre-Pricing Service, we will do our utmost to assure that the proper labels will be on the plants. However, we cannot be liable for any amount greater than the Custom Pre-Pricing service charge on that invoice if the incorrect labels are applied.

The Custom Pre-Pricing service charge will be in addition to any other Special Handling charges that may also apply, such as charges for broken flats, etc.



**2018 Custom Pre-Pricing Service Enrollment Form**  
 3 x 4" Color Adhesive Label

**Company Name:** \_\_\_\_\_  
**Full Address:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_  
**Your Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Signature:** x \_\_\_\_\_ **Date:** \_\_\_\_\_

**Yes, 2018 is the first season I've enrolled in Pre-Pricing Service** *There is a \$75 label design and setup fee per Customer account*

**The following fields are required and will appear on your label:**

- Latin Name
- Common Name
- Plant Description
- Zone
- Height
- Sun Exposure
- Flower Color
- Bloom Time
- Container Size
- Plant Category (Herb, Perennial, Vine, etc)
- Plant Photograph\*  
\*if photograph is unavailable a garden scene photo will be used
- Retail Price (to include this field you must also complete the Retail Pricing Declaration Form)

**Custom Label Field Options: choose up to 5 additional fields**

- Check here if you wish to use the same label field setup as 2017**
- SKU  Your Logo (please provide .jpg only)
- UPC  Grown for: Your Business Name, City, State
- Business Name  other request: \_\_\_\_\_

**Please indicate what size products you would like the custom 3x4" stickers applied to:**

|   |  |
|---|--|
| Items Sold as Individual Pots: \$ .40 each  |  |
| <p><b>PRO#1</b></p> <p><input type="checkbox"/> Perennials</p>  | <p><b>1.6 Gallon</b></p> <p><input type="checkbox"/> Peony, Tree Peony</p>   |
| <p><b>IMPACT</b></p> <p><input type="checkbox"/> Herbs</p> <p><input type="checkbox"/> Perennials</p> <p><input type="checkbox"/> Proven Winner Perennials</p> <p><input type="checkbox"/> Shrubs</p> <p><input type="checkbox"/> Vines</p> | <p><b>3.0 Gallon</b></p> <p><input type="checkbox"/> Peony, Itoh</p> <p><input type="checkbox"/> Proven Winners Shrubs</p> |
| <input type="checkbox"/> Custom Labels Only - \$ .25 each   |  |
| Check here if you wish to receive printed labels only - these stickers will not be applied to the container.<br>The stickers will be delivered with your order.   |  |

**Please note:**

We will do our best to accommodate the fields you have chosen. We will work with you to design the best layout possible to account for variables such as the length of your business name and the number of fields of information you wish to include.

We calculate the total cost for the Pre-Pricing Service for the shipment by multiplying the number of pots labeled on the order by the applicable Pre-Pricing Service charge. This charge will be noted on the Invoice as "Custom Pre-Pricing Service". *Quantity discounts do not apply to the Pre-Pricing Service.*

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The Custom Pre-Pricing service charge will be in addition to any other Special Handling charges that may also apply, such as charges for broken flats, etc.

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 PO Box 130  
 Ostrander, OH 43061



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 sales@millcreekplants.com  
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## 2018 Retail Pricing Declaration Form

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Full Address: \_\_\_\_\_

Your Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: x \_\_\_\_\_

**\*\*if your company assigns retail prices individually by item (not in groups by wholesale price) please contact us for a spreadsheet that you can use to enter unique retail price by item.**

| Pot Size & Category | Wholesale Price | Your Retail Price | Your SKU* |
|---------------------|-----------------|-------------------|-----------|
| <b>3"</b>           |                 |                   |           |
| Herb                | \$ 1.68         |                   |           |
| <b>3.5"</b>         |                 |                   |           |
| Annual              | \$ 0.99         |                   |           |
| <b>4.5"</b>         |                 |                   |           |
| Annuals             | \$ 2.30         |                   |           |
| Succulents          | \$ 2.25         |                   |           |
| <b>1-Quart</b>      |                 |                   |           |
| Herbs               | \$ 2.50         |                   |           |
| Herbs - Lemon Grass | \$ 2.89         |                   |           |
| Herbs - Bay Tree    | \$ 4.75         |                   |           |
| Perennials          | \$ 2.99         |                   |           |
| Perennials          | \$ 3.69         |                   |           |
| <b>6"</b>           |                 |                   |           |
| Annuals             | \$ 3.30         |                   |           |
| <b>PRO#1</b>        |                 |                   |           |
| Perennials          | \$ 4.85         |                   |           |
| Perennials          | \$ 5.90         |                   |           |
| <b>IMPACT</b>       |                 |                   |           |
| Herbs               | \$ 5.95         |                   |           |
| Herb - Rhubarb      | \$ 7.95         |                   |           |
| Perennials          | \$ 5.55         |                   |           |
| Perennials          | \$ 5.95         |                   |           |
| Perennials          | \$ 6.95         |                   |           |
| Perennials          | \$ 7.55         |                   |           |
| Perennials          | \$ 8.55         |                   |           |
| Perennials          | \$ 9.55         |                   |           |
| Perennials          | \$ 10.99        |                   |           |

\* this field is optional and only needs completed if you are requesting it on your label

| <b>IMPACT</b>            |    |       |  |
|--------------------------|----|-------|--|
| Proven Winner Perennials | \$ | 6.99  |  |
| Proven Winner Perennials | \$ | 7.99  |  |
| Proven Winner Perennials | \$ | 8.99  |  |
| Shrubs                   | \$ | 5.55  |  |
| Shrubs                   | \$ | 5.95  |  |
| Shrubs                   | \$ | 7.55  |  |
| Vines                    | \$ | 6.95  |  |
| Vines                    | \$ | 7.55  |  |
| Vines                    | \$ | 9.55  |  |
| Vines                    | \$ | 10.99 |  |
| <b>1.6 Gallon</b>        |    |       |  |
| Peony                    | \$ | 14.25 |  |
| Tree Peony               | \$ | 24.00 |  |
| <b>3.0 Gallon</b>        |    |       |  |
| Peony, Itoh              | \$ | 31.50 |  |
| Proven Winner Perennials | \$ | 11.99 |  |
| Proven Winner Shrubs     | \$ | 21.50 |  |
| Proven Winner Shrubs     | \$ | 22.00 |  |
| Proven Winner Shrubs     | \$ | 22.50 |  |
| Proven Winner Shrubs     | \$ | 23.00 |  |